

CRAFTS BANGKOK Social Craft Network

International Innovative Craft Fair in Bangkok (IICF)

29 th March – 1st April 2018 (10.00 - 20.00) BITEC Hall 103 – 104

SACICT

Since 2012, SACICT has continually organized International Innovative Craft Fair or IICF which potentially developed to become the center of arts and crafts for crafters, artisans from both international and domestic to exchange their knowledge, exhibits and distributes their products.

In 2018, CRAFTS BANGKOK 2018 is the development of International Innovative Craft Fair (IICF) which will be on its 7th edition that transform itself to further response the ever changing landscape of arts & crafts nowadays. This year's theme, "Social Craft Network", which is one of the theme in SACICT Craft Trend 2018 that aims to illustrate the importance of technology and craft society when craftsmen in all disciplines have to connect and communicate within and reach out to others in order to create new innovations which will lead to the sustainability of crafts in every aspects.

Project CRAFTS BANGKOK

(International Innovative Craft Fair in Bangkok)

Date 29th March – 1st April 2018

(10.00 - 20.00)

Place BITEC Hall 103 – 104 (9,600 square meter)

Concept Social Craft Network

Profile Exhibition Area

- 1) <u>Theme Area</u>: Represent the main theme of CRAFTS BANGKOK with highlights of new and outstanding handicraft products from participated artisans.
- 2) <u>International Cooperation Area:</u> Exhibition area for international Arts & Crafts Organizations.
- 3) <u>SACICT Alliances</u> Exhibition space from collaboration between SACICT and alliances.
- 4) <u>About SACICT</u> Introducing SACICT's role as an Enhancing Navigator that provide opportunities for Thai crafts.

Exhibition and Merchandising Area

- 5) Royal Projects Exhibits and Merchandising products from Royal Projects
- 6) <u>Local Craft Network</u> Area of local craft merchandises and exhibits from network of SACICT's members

- 7) <u>Hand to Hand</u> Demonstration and showcases from master artisans, master craftsmen and descendant in contemporary craft concept
- 8) <u>Smart Craft</u> SACICT's members' products that have been selected with an innovation in design, organic and eco friendly and social issue.
- 9) <u>Craft The Future</u> Exhibition of students' projects on arts & crafts creations

Exhibitor: Over 300 exhibitors from both domestic and international

Visitors: Expected Over 15,000 visitors

For more Information:

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