

The event information of Crafts Bangkok 2024

Organized by

The Sustainable Arts and Crafts Institute of Thailand (Public Organization)

| | |
|-----------------------|--|
| Project's title | : Crafts Bangkok 2024 |
| Project purposes | : <ol style="list-style-type: none"> 1. To promote Thai crafts from around the country to the public and targeted audiences. Create more awareness among people and widen economic opportunities for Thai craftsmen 2. To improve Thai crafts into valuable standard products which drive targeted audiences to purchase the products 3. To state the strong roles of SACIT as the lead organization who promote Thai crafts |
| Event Time | : Between 29 May – 2 JUNE 2024 (10.00 a.m. – 8.00 p.m.) |
| Event Venue | : Exhibition Hall 98 - 99, Bangkok International Trade & Exhibition Centre: BITEC Bangna |
| Targeted Participants | : <ul style="list-style-type: none"> ➤ Exhibitor <ol style="list-style-type: none"> 1) Local partner agencies of SACIT such as the SUPPORT Foundation, and other royal projects, for instance, Kam Lang Jai Project, Mae Fah Luang Foundation, and Chulabhorn Research Institute. 2) Entrepreneur members (Master Artisans of Thailand, Master Craftsmen, Craftsmanship Descendants, and handcraft entrepreneurs). 3) National and International Partner agencies with a cooperation with SACIT. ➤ Target buyers/customers <ol style="list-style-type: none"> 1) Domestic and overseas buyers/traders 2) Handicraft collectors 3) Thai handcraft enthusiasts 4) General public and students 5) Government and private agencies, organizations, and interested buyers looking for holiday gifts. 6) Thai tourists and foreigners residing in Thailand such as officials of international agencies and embassies. |
| Number of Attendees | : 400 booths |

| | |
|-----------------------------------|--|
| <p>Event Activities</p> | <p>Activities at the event are arranged in the following zones:</p> <ol style="list-style-type: none"> 1. Exhibition and merchandise zone from the Support Foundation of Her Majesty Queen of Thailand 2. The exhibition of national and international artists 3. The exhibition of SACIT’s research and development products 4. The exhibition of promoting crafts learning communities 5. The exhibition of the Royal Initiative Projects; Ceramics project, Chulabhorn Research Institute, Projects Inspired by the King’s Philosophy and Mae Fah Luang Foundation under Royal Patronage 6. Countrywide Handicrafts: over 400 booths. 7. Workshop by The Master Artisans of Thailand, Master Craftsmen, and Craftsmanship Descendants, SACIT members and Crafts creators 8. Business Matching 9. Sale Promotion and Special Activities at the Event: <ul style="list-style-type: none"> - Live on Social Media, and talks on various aspects regarding arts and crafts to provide opportunities of sharing and exchanging knowledge, experience, and perspectives. - Sale promotion activity |
| <p>Organizer</p> | <p>: The Sustainable Arts and Crafts Institute of Thailand (Public Organization)</p> <p>59 Moo 4, Chang Yai, Bang Sai, Phranakhon Sri Ayutthaya 13290 Thailand</p> <p>Facebook: sacitofficial</p> <p>Website: www.sacit.or.th</p> |
| <p>Further Information</p> | <p>Office of Marketing Promotion and Development</p> <p>Tel: 0 3536 7054-7 ext. 1832, 1833</p> <p>E-mail: supannarat.a@sacit.or.th, marketing@sacit.or.th</p> |